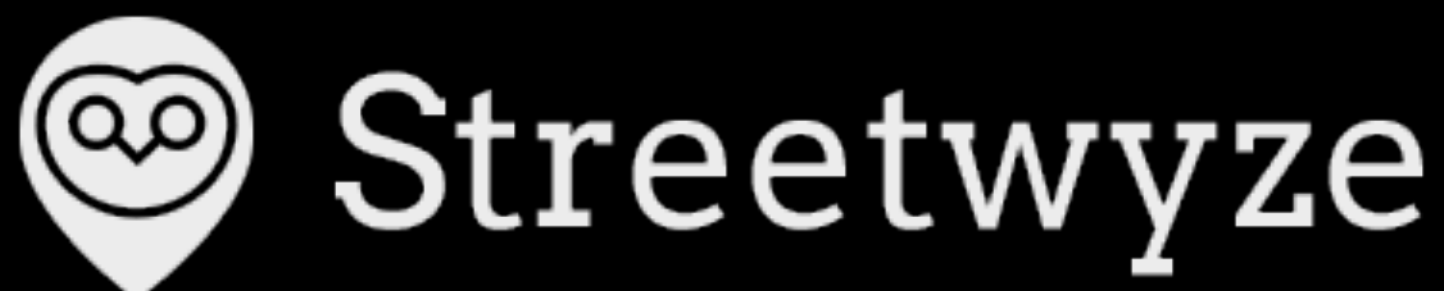


# Reproductive Justice 3.0 Initiative



The Reproductive Justice 3.0 Initiative aims to center the voices of Black woman by combining cultural and community responsive technology with patient centered, community-driven data in order to improve maternal health and well-being and achieve new standard of respectability, affordability, mobility, sustainability, economic opportunity and Birthing Justice with Black woman, children, and families.

Our goal is to eliminate structural racism, implicit bias, racial discrimination, systemic inequities, and improve the social & structural determinants of health by bringing incorporating an Asset-Based Community Development (ABCD) approach and the power of culturally and community responsive technology to the RJ goals of building a more just and loving world



*art: Favianna Rodriguez*



## This project will focus on 8 key capacity-building areas:

1. Birth Justice and Birth Equity
2. Asset based community development and moving from trauma-informed to healing-informed care
3. Patient-centered data, patient-reported experience metrics
4. Grass roots innovation, resident and patient empowerment and decision making
5. Social Media and Digital Storytelling
6. Transforming the Structural Determinants of Health/  
Social Determinants of Health
7. Structural racism, and intersecting forms of oppressions
8. Making Invisible Data Gaps visible by leveraging the power of Real time data, the integration of Community-Driven Data with Big Data and Predictive Analytics, and Cutting-Edge Technology







On Fathers Day 2019 we launched  
**Black Fathaz 4 Black Mothaz  
and Families Alliance (BF4BM)**

in order to simultaneously Center the voices of Black woman while making space, lifting up, and building infrastructure with Black fathers, children, and families so that we can collectively support Black women/Birthing people and together increase outreach, engagement, diversity, equity, and inclusivity within the RJ movement so that it authentically and meaningfully represents the strength, solidarity, unity, and creativity of the entire Black community with Black woman leading the way.





The data visualization component of the RJ 3.0 initiative is the

## **Black Zone Project**

which documents the places and spaces around the world where Black people are having optimal births. What are the narratives, places, policies, and practices that are enabling Black people to thrive? Where are Black people living the longest? What does it look like to live your best life, and have your best pregnancy? What can we do to replicate these success stories and success strategies? Black Zones begins to uncover and recover what's working both in terms of examining Black maternal and infant health across the reproductive life course as well as systematically documenting the places and conditions where Black people are thriving in relation to life expectancy and transforming the social and structural determinants of health.



# Overall RJ 3.0

The RJ 3.0 initiative is being launched with Black women, Black healers, Black leaders, Black Scholars, Black researchers, POC, and Black and Brown Communities who are sharing the validity of their own lived experience. If we are serious about improving Black maternal and infant health it is essential *“that all strategies involve authentic leadership, ingenuity, research, and voices of Black women...we are hoping that new models of care created not for, but With, communities of color can serve as alternative to hierarchical, rushed, and profit centered models of care that are impacted by unconscious bias and historically racist beliefs. It is critical that these models are led by Black women and birthing people, Black children, and Black families.”* (See Black Mamas Matters Alliance Black Paper, 2019)

art: Favianna Rodriguez



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Transformation